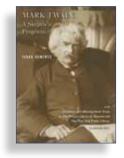


a design resource for your story



PROJECT MANAGEMENT: Mark Twain: A Skeptic's Progress

Isaac Gewirtz, Curator of The Berg Collection, needed a designer catalogue for an exhibit highlighting a century of collecting Mark Twain at The Morgan Libary & Museum and The New York Public Library. The curator also needed support in wrangling all of text and images. We handled a big job all within a small time-frame.

What we did:

- Determined a schedule to coincide with the exhibit opening as closely as possible
- Obtained prices for printing both a source piece for the exhibit opening reception and the catalogue itself
- Acted as a liaison for the curators and the editor
- · Oversaw proofreading
- · Maintained quality-control throughout the process, including working with the printer, Toppan, USA
- Designed the cover and book; typeset all copy; retouched images



Preface

to the Bed Politic Library and Lib. William M. Cotsmicht, Danison of ope I done & Planter But it has beinde night o on

drafts due to been as less "bandwate littlesed betroom," the first part nation because the by him stage than the boston

would stone to sell from some to consell forms ton agree toggies in the Total Water to be decision to CALLympus to hand to a seriage a scientist Har had destrok or Franch grammature, the Pointage 1 feet, Throse arrow to be

If A State Street Address Street