



a design resource
for your story

SERVICES

Production

Rock



PRODUCTION: *Rock What You've Got*

Katherine Schwarzenegger—yes, the daughter of that California Power Couple—wrote a book urging young women to embrace their curves. The challenge was to make it look magazine-y and teen-friendly. We embraced the project's curves and nipped and tucked the pages on a tight time-frame. We rocked it too.

What we did:

- Overall general look, giving a visual nod to teen mags
- Typesetting and laying out 224 page full of sidebars, quotes, advice and changes
- Maintained grace and humor (for the most part) under pressure

