SERVICES

Planning



a design resource for your story



PLANNING: Doors of Weston

We worked with photographer Julie O'Connor and editor Dan Burstein to map out their book. Julie's photos had inspired a series of articles in the *Weston Forum* and were the core of the book. In order to serve the members of the Weston Historical Society, Julie and Dan proposed to include essays, a catalogue presenting historical information about all the locations, and the original newspaper articles. We guided and collaborated in every phase.

What we did:

- Set up an outline for the material
- Devised a format
- Plotted the number of pages, gave the a word count
- Art directed and designed, i.e.: edited the photos; designed each spread; determined an editorial hierarchy for headings; met often with the authors and production maven George Davidson as well as the rep from the printer, Imago, to make sure that everything was gorgeously printed



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Down are unspacely appealing for a variety of transm. They are initits risten and fasticuts to each other, but where are also supprisingly downs. They immediately converse binary, educes, time periods and architectural statistical statistical statistical statistical statistical statistics. They do also many down and a statistical biotectural statistical statistical statistical statistical statistics and biotectural statistical statistical statistical statistical statistics biotectural statistical statistical statistical statistics and and biotectural statistical statistical statistical statistical statistics biotectural statistical statistical statistics and and and and biotectural statistical statistical statistical statistics and and and biotectural statistical statistical statistics.

How fractuating, this purneable membrane that separates our priors and public space. How many stories could these doors rail, if they could space Like the dot similard observation that the oyes are windows into the soul, the door is the passageway into the home, into our lives and into the matteries of history: As I began sering through the body of work from Tibet upon my

At I began serting through the body of work from Tibet upon n return home, the palette of deep rede, other yillows and itemes blassand a fattastic kaledoscope of subject mattur—proposed not only a poor folio of image, but also a collisitori in the form of a *Don't file* post Door posters are not new Beginning with the fatness *Don't Dol*



INTRODUCTION Through the Lens

by IULIE O'CONNOR





