

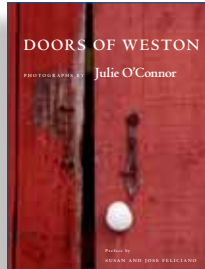


a design resource
for your story

SERVICES

Planning

Doors of Weston



PLANNING: *Doors of Weston*

We worked with photographer Julie O'Connor and editor Dan Burstein to map out their book. Julie's photos had inspired a series of articles in the *Weston Forum* and were the core of the book. In order to serve the members of the Weston Historical Society, Julie and Dan proposed to include essays, a catalogue presenting historical information about all the locations, and the original newspaper articles. We guided and collaborated in every phase.

What we did:

- Set up an outline for the material
- Devised a format
- Plotted the number of pages, gave the a word count
- Art directed and designed, i.e.: edited the photos; designed each spread; determined an editorial hierarchy for headings; met often with the authors and production maven George Davidson as well as the rep from the printer, Imago, to make sure that everything was gorgeously printed

