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for your story

SERVICES

Editorial Support

Gene Marshall



EDITORIAL SUPPORT: Gene Marshall

When we packaged the life story of Gene Marshall, we contracted copyeditors and proofreaders to make sure every word was perfect, even if Gene was literally a fashion doll and her entire life was fiction.

What we did:

- Collaborated with the authors to tell the story
- Oversaw the copy-editing and proof-reading team
- Designed the cover and interior of the lavishly-illustrated book
- Supported author and doll's creator at photo shoots
- Concocted fake publications and mastheads
- Held Gene's hand when necessary
- Bade Gene adieu when she retired in 2010 and moved to Italy

<http://www.facebook.com/reqs.php#!/profile.php?id=1377156561>





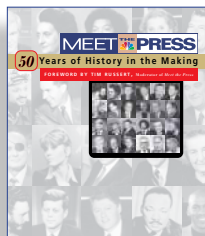
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Meet The Press

BETTY COLE DUKERT, Producer of Meet the Press from 1975 through 1998 (Associate Producer from 1956–1975), will receive an honorary degree from Drury University in Missouri on May 14, 2011. “Through her many roles at Meet the Press, she brought political leaders and critical political discourse into American households on a weekly basis.” It’s grand that Betty is recognized for her quiet leadership and contributions.



EDITORIAL SUPPORT: *Meet the Press*

The late Tim Russert wanted to mark the 50th Anniversary of the Sunday morning news show with a book. We tapped journalist and author Rick Ball to work with Meet The Press producer, Betty Cole Dukert. Once Rick submitted his material, our team of copyeditors and proofreaders made sure the project was ready to meet the printing press.

What we did:

- Assembled the entire team, including the author, editors, copyeditors, and proofreaders
- Researched photos
- Designed the cover and interior of the lavishly-illustrated book
- Typeset and laid out the whole shebang

Although MTP celebrated its 50th Anniversary over a decade ago, an appearance on the show is still a big deal today. MTP remains a legendary hot seat for today's newsmakers. For us, including a book from 1997 is like a deli-owner framing the first dollar earned. Also, showing the first project we packaged is a tribute to Tim Russert and the groundbreaking producer and journalist Betty Cole Dukert.

